

Communications Committee
(Meeting: Third Sundays at 7PM)

Mission Statement:

The Communications Committee is empowered to ensure all communications to members and the media regarding events and activities are accurate and disbursed in a timely manner.

One-Year Plan:

1. Develop a current Press Contact List
2. Create Press Releases for events & activities; Follow up appropriately with media outlets
3. Create Newsletter(s) that communicate accurate information in a timely and appropriate manner
4. Ongoing Social Media (Facebook, Twitter, and Instagram) focused on increasing engagement followers for amplifying messaging
5. Create a Branding Guidelines Kit for currency and future materials and outreach

Chair: John Crosson, D

Secretary: Jen Crawford