

Base-Building Committee
(Meeting Time: Second Wednesdays at 7PM)

Mission: To support the work of Health Care for All Minnesota (HCA-MN) and Physicians for a National Health Program-MN (PNHP-MN) in securing comprehensive, affordable, high-quality universal health care for Minnesotans by passing and implementing a state-based system of financing health care as we continue to push for a national health plan – universal single-payer for all.

Purpose: Build a base of support with enough advocates and activists to create the political will for meaningful health care finance reform.

Specific actions and activities:

- table at events, forums, rallies, actions, meetings, community activities, farmers markets
- organize actions to promote change, respond to threats to health care of individuals and communities, raise public awareness of issues around cost, quality, and access to health care
- find ways to raise the profile of Health Care for All Minnesota and Physicians for a National Health Program-MN around the state – connect with more advocates and activists – brainstorm new events and strategies – local media, social media, ...
- organize and train volunteers for base-building events – coordinate with the HCA-MN/PNHP-MN Education and Training Committee
- mentor committee members to plan and coordinate events such as Pride parades and festivals, FarmFest, the state fair; staff events with volunteers - administrative support
- coordinate with legislators around the state to plan and hold educational and base-building forums to build support for single-payer financing for health care (MHP Caucus and E &T)
- link effectively with other organizations working for change for joint events
- organize calls to action to address concerns, hold candidates accountable for reform
- increase turnout for educational events, rallies, actions such as lobby day; promote the events of allied organizations (Coalition-Building Committee?) (Communications and Media?)
- include a base-building message in every virtual event by HCA-MN/PNHP-MN speaking opportunities, panel discussions, outreach events
- work with the Legislative and Policy Committee and Education and Training Committee to train our advocates in effective interactions with elected officials and candidates
- assure that data entry processes are efficient and up-to-date
- support leaders planning events around the state -

Stretch goals:

- draft a turnout plan for educational and action events
- increase personal contact with new mailing list members – organize volunteers to help
- project - connect with local groups, form new groups who will focus on health care reform
- goal for increasing numbers on our mailing list – and increase numbers who will donate

Chair: Anne Jones, RN (anne@annejonesmn.com)