

Overview of the Audience Inclusivity Committee

(Meeting Time: First Wednesdays at 10AM)

The Audience Inclusivity Committee is a dedicated group committed to fostering a diverse and inclusive environment. The committee recognizes the importance of audience inclusivity as a fundamental aspect of promoting equity, respect, and access for everyone, regardless of their background, identity, or abilities.

Purpose:

The primary purpose of the Audience Inclusivity Committee is to ensure that individuals feel welcome, valued, and represented. The committee aims to create an environment that celebrates diversity, promotes equal opportunities, and addresses the specific needs and challenges faced by underrepresented communities.

Goals and key initiatives:

- **Establishing Inclusive Guidelines:** The committee will work to develop and implement inclusive guidelines for programming and content development. These guidelines will promote diverse representation, accurate portrayal of different cultures and identities, and the avoidance of stereotypes or biases.
- **Equitable Marketing and Promotion:** The committee will focus on ensuring that marketing and promotional materials reflect the diversity of the audience. This involves using inclusive language, imagery, and representation to appeal to a broad range of individuals and communities.
- **Accessibility Measures:** The committee will strive to make events accessible to individuals with disabilities. This includes implementing measures such as captioning, sign language interpretation, assistive technologies, and venue accommodations to remove barriers and enhance accessibility for all.
- **Engaging Underrepresented Communities:** The committee will actively seek to engage with underrepresented communities. This involves building relationships, conducting outreach efforts, and providing resources to ensure equitable access and participation.
- **Collaboration with Community Organizations:** The committee will seek to collaborate with community organizations, advocacy groups, and local leaders to better understand the needs and concerns of various communities. By working together, the committee aims to amplify diverse voices, address systemic barriers, and promote inclusive practices beyond the organization's immediate sphere of influence.

Through these goals and key initiatives, the Audience Inclusivity Committee aims to create an inclusive and welcoming environment that celebrates diversity, encourages participation, and values the perspectives and experiences of all audience members. By actively promoting audience inclusivity, the committee seeks to foster a sense of belonging, encourage equitable opportunities, and enhance the overall experience for everyone involved.

Timeline:

- *July – August*

- Create a draft of inclusive guidelines
- Begin listing out community organizations and advocacy groups
- Coordinating efforts with other internal committees and departments
- Establishing channels for open communication and idea-sharing

- *September – December*
 - Identifying funding sources for committee initiatives
 - Draft a system to regularly assess the impact of initiatives on audience inclusivity

- *January – February*
 - Offering workshops and seminars for committee members on relevant topics

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