



Media and Public Awareness, Including Social Media

1. How to write letters to the editor of newspapers and publications.
2. Write and submit opinion pieces.
3. Using Facebook for posts, sharing articles and current news, invitations.
4. Using Twitter to inform, influence, amplify your message.
5. Start or respond to web logs, newsletters, comment sections. (under development)
6. Press releases. Working with the press to assure coverage of events and issues.
(under development)

10/30/17