



### **Identify, Develop, and Offer a Chapter Structure to Interest Groups**

Health Care for All Minnesota (HCAMN) believes that forming chapters around the state to promote the vision and goals of the organization will be an effective strategy for building a base of support for health care payment reform in our state, especially in greater Minnesota.

Consider development of chapters around geographic, political/issues, faith-based, business, labor, non-profit, or any group of individuals who are interested in promoting comprehensive, affordable, high quality health care for all Minnesotans. The purpose of these chapters is to enhance the ability of the larger organization to achieve its goals: educate and engage the public, build a base of support, and assist the legislature to pass and implement health care payment reform.

HCAMN volunteers and steering committee members should look for opportunities to suggest and support forming chapters with groups that gather around a speaker, health system policy video, social gathering, issues meetings, book discussion, advocacy, or other. Or link new supporters with existing chapters and/or health care issues interest groups.

Chapters are encouraged to meet regularly with programs that assist members in understanding health policy, current issues, and proposed legislation, as well as opportunities to participate in workshops and conferences, rallies, lobbying, and use of media for public awareness. Activities could include speakers, videos, reading and discussing books and articles, local events, outreach to new members, training on ways to be effective in using media and influencing elected officials.

HCAMN will develop and share training materials for individual volunteers and chapter leaders, connect via regularly scheduled meetings, updates, and conferences, either in person or via electronic distance communication, and maintain current resources and reference materials. HCAMN is also working to connect and collaborate with non-profits and issues organizations across the state to synergize efforts toward universal health care coverage in Minnesota.

Chapters can assist in outreach to business, faith-based, and non-profit issues organizations in their local areas, especially where members have connections in these potential health care payment reform allies. Chapter leaders should feel free to communicate needs to the HCAMN board.